

07/18/00

JCS65 U.S. PTO

UTILITY
PATENT APPLICATION
TRANSMITTAL

(Only for new nonprovisional applications under 37 CFR 1.53(b))

Attorney Docket No.

7791-0123-25 CONT

First Inventor or Application Identifier

LARRY J. DAY, ET AL.

Title

TARGETED MARKETING AND PURCHASE BEHAVIOR MONITORING
SYSTEM#4
PaeAPPLICATION ELEMENTS
See MPEP chapter 600 concerning utility patent application contents

1. ☒ Fee Transmittal Form (e.g. PTO/SB/17)
(Submit an original and a duplicate for fee processing)
2. ☒ Specification Total Pages
3. ☒ Drawing(s) (35 U.S.C. 113) Total Sheets
4. ☒ Oath or Declaration Total Pages
 - a. ☐ Newly executed (original or copy)
 - b. ☒ Copy from a prior application (37 C.F.R. §1.63(d))
(for continuation/divisional with box 15 completed)
 - i. ☐ DELETION OF INVENTOR(S)
Signed statement attached deleting inventor(s) named
in the prior application, see 37 C.F.R. §1.63(d)(2) and
1.33(b).
5. ☒ Incorporation By Reference (usable if box 4B is checked)
The entire disclosure of the prior application, from which a copy of the
oath or declaration is supplied under Box 4B, is considered to be part
of the disclosure of the accompanying application and is hereby
incorporated by reference therein.

ADDRESS TO: Assistant Commissioner for Patents
Box Patent Application
Washington, DC 20231

ACCOMPANYING APPLICATION PARTS

6. ☒ Assignment Recorded at Reel/Frame 010007/0289
7. ☒ Power of Attorney (Copy)
8. ☐ English Translation Document (if applicable)
9. ☒ Information Disclosure Statement (IDS)/PTO-1449
(Copy)
10. ☒ Preliminary Amendment
11. ☒ White Advance Serial No. Postcard
12. ☐ Small Entity Statement(s) ☐ Statement filed in prior
application. Status still proper
and desired.
13. ☐ Certified Copy of Priority Document(s)
(if foreign priority is claimed)
14. ☒ Other: Request for Priority
Change of Correspondence Address
In Parent 08/978,856
Associate Power of Attorney
In Parent 08/978,856
Assignment (Copy)

15. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below:

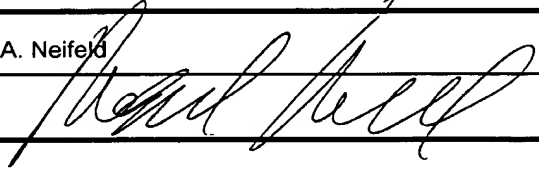
☒ Continuation ☐ Divisional ☐ Continuation-in-part (CIP) of prior application no.: 08/978,856
Prior application information: Examiner: POINVIL, F. Group Art Unit: 2761

16. Amend the specification by inserting before the first line the sentence:

☐ This application is a ☒ Continuation of application Serial No. 08/978,856, filed on 11/26/97, which is a continuation of
application Serial No. 08/514,467, filed on 08/11/95.☐ This application claims priority of provisional application Serial No. Filed

17. CORRESPONDENCE ADDRESS

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Docket No. 7791-0123-25 CONT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INVENTOR(S) LARRY J. DAY, ET AL.

SERIAL NO: NEW APPLICATION

FILING DATE: HEREWITH

FOR: TARGETED MARKETING AND PURCHASE BEHAVIOR MONITORING SYSTEM

FEE TRANSMITTAL

ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, D.C. 20231

FOR	NUMBER FILED	NUMBER EXTRA	RATE	CALCULATIONS
TOTAL CLAIMS	108 - 20 =	88	× \$18 =	\$1,584.00
INDEPENDENT CLAIMS	12 - 3 =	9	× \$78 =	\$702.00
<input type="checkbox"/> MULTIPLE DEPENDENT CLAIMS (If applicable)			+ \$260 =	\$0.00
<input type="checkbox"/> LATE FILING OF DECLARATION			+ \$130 =	\$0.00
BASIC FEE				\$690.00
TOTAL OF ABOVE CALCULATIONS				\$2,976.00
<input type="checkbox"/> REDUCTION BY 50% FOR FILING BY SMALL ENTITY				\$0.00
<input type="checkbox"/> FILING IN NON-ENGLISH LANGUAGE			+ \$130 =	\$0.00
<input type="checkbox"/> RECORDATION OF ASSIGNMENT			+ \$40 =	\$0.00
TOTAL				\$2,976.00

- ☐ Please charge Deposit Account No. 15-0030 in the amount of
- ☒ A check in the amount of **\$2,976.00** to cover the filing fee is enclosed.
- ☒ The Commissioner is hereby authorized to charge any additional fees which may be required for the papers being filed herewith and for which no check is enclosed herewith, or credit any overpayment to Deposit Account No. 15-0030. A duplicate copy of this sheet is enclosed.

Respectfully Submitted,

OBLON, SPIVAK, McCLELLAND,
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Date: 11-17-00

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